

74th plenary meeting of the International Cotton Advisory Committee (ICAC)

Daniele Giovannucci brief bio

Daniele Giovannucci is President of the Committee on Sustainability Assessment (COSA) — a global consortium of institutions advancing reliable and innovative ways to measure the sustainability of our food and agriculture systems. COSA partners with dozens of leading firms and agencies for a clear understanding of the impacts of agriculture initiatives in developing countries.

Mr. Giovannucci is a former food company executive and an early advocate of transparent market mechanisms to drive sustainability. He chaired the global teams formulating the strategic input on Food and Agriculture for the United Nations Division for Sustainable

Development ("Sustainable Development in the 21st century") and for the landmark Rio+20 Earth Summit. He currently serves as advisor to a number of major corporations and institutions such as the United Nations Forum on Sustainability Standards.