



AGENDA

Cotton and Global Trade Negotiations

INTERNATIONAL COTTON ADVISORY COMMITTEE

and

THE WORLD BANK

WASHINGTON, D.C.

July 8 and 9, 2002

Cotton and Global Trade Negotiations

Introduction

The International Cotton Advisory Committee (ICAC) and The World Bank welcome your participation in the Conference on Cotton and Global Trade Negotiations.

The Conference brings together government officials at the ministerial level, WTO negotiators, the international development community, scholars, and all segments of the private industry to examine the importance of cotton in the world economy and assess the opportunities that exist for cotton under the agenda of the WTO.

The Conference will cover five topics: Why Cotton Matters: The Importance of Multilateral Negotiations; The Role of Cotton in Economic Development; The Role of Government Measures in the Cotton Economy; The Impact of Low Prices on the Cotton Economy; and, Potential Remedies: The Need for Successful WTO Negotiations. As a participant you are invited to engage with decision-makers to grasp and to clarify the importance of multilateral negotiations for the interests of the cotton industry. The conference provides an opportunity for industry, governments and international agencies to discuss, first hand, the problems of cotton and the ways and means to increase the visibility of the industry in multilateral negotiations.

Government officials who wish to provide a statement to the conference will be allowed five minutes and should notify the Secretariat of the ICAC in advance in order to be included in an appropriate session. A copy of the statement should be provided to the Secretariat.

Site of the Conference

The conference *Cotton and Global Trade Negotiations* will be held in Washington DC, USA, July 8 and 9, 2002. The inaugural session and the four working sessions of the conference will take place in the Preston Auditorium of The World Bank, 1818 H Street, N.W., Washington, DC, 20433.

Entrance to the conference will be by badge, provided to registered participants. During the conference, copies of presentations for each session will be handed out to participants at a specially designated desk within the auditorium.

Interpretation

Full simultaneous interpretation will be available in the five languages of the ICAC: Arabic English, French, Russian and Spanish.

Proposed Agenda and Timetable

Monday, July 8

8:00 am	Badge and document pick-up
8:30 am	Coffee
9:00 am	Welcoming Remarks Ian Johnson, Vice President, The World Bank Alfonso Liévano, Chair of the Standing Committee, ICAC
9:30 am	Inaugural Session • Why Cotton Matters: The Importance of Multilateral Trade Negotiations Chair: Kevin Cleaver, Director, Rural Development, The World Bank Speakers: César Gaviria, Secretary General, OAS Marcos Vinicius Pratini de Moraes, Minister of Agriculture, Brazil S.B. Mohapatra, Secretary, Ministry of Textiles, India
10:30 am	Coffee
11:00 am	Inaugural Session—Continued Mehmet Arda, Officer-in-Charge, Commodities Branch, UNCTAD Charles Riemenschneider, Director, Liaison Office for North America, FAO Kevin Cleaver, Director, Rural Development, The World Bank
Noon	Lunch break

- 1:30 pm First Session
- Role of Cotton in Economic Development
 Moderator: Magdi Farahat, Ambassador of Egypt to the WTO
 Speakers: Tertius Zongo, Ambassador of Burkina Faso in the USA
 Baba Dioum, General Coordinator, CMA/AOC
 Paola Fortucci, Director, Commodities and Trade, FAO
- Discussion
- 3:00 pm Coffee
- 3:30 pm Second Session
- Role of Government Measures in the Cotton Economy
 Moderator: Ajai Malhotra, Minister Counselor, Embassy of India in the USA
 Speakers: Robert L. Thompson, Sr. Adviser, RDV, The World Bank
 Mark Lange, Chief Economist, National Cotton Council, USA
 Silvester Nguni, Managing Director, Cotton Company of Zimbabwe
- Discussion
- 5:00 pm Adjourn
- 6:30 pm Reception hosted by the Embassy of Brazil, sponsored by TheSeam.com, 3006 Massachusetts Avenue, N.W., Washington, D.C., 20008

Tuesday, July 9

- 9:00 am Third Session
- Impact of Low Prices on the Cotton Economy
 Moderator: Hernando José Gómez, Ambassador of Colombia to the WTO
 Speakers: Aluisio de Lima-Campos, Economic Advisor, Embassy of Brazil in the USA
 Theodore Ahlers, Director, Office of the Vice President for Africa, The World Bank
- 10:00 am Coffee
- 10:30 am Third Session—Continued
- João Luis Ribas Pessa, Brazilian Cotton Growers Association
 François Traoré, President of UNPCB, Burkina Faso
- Discussion
- Noon Lunch break
- 2:00 pm Fourth Session
- Potential Remedies, the Need for Successful WTO Negotiations
 Moderator: Kevin Cleaver, Director, The World Bank
 Speakers: Clifford Samson, General Manager, Field Crops, Department of Agriculture, Fisheries and Forestry-Australia
 Bernard Hoekman, Research Manager for International Trade, DECRG, The World Bank
- 3:00 pm Coffee
- 3:30 pm Fourth Session—Continued
- Jean-Marc Gazanges, Head of Unit for Fiber Plants, European Commission
 Jo Marie Griesgraber, Policy Director, OXFAM-America
- Discussion
- 4:30 pm Concluding remarks by Terry Townsend, Executive Director, ICAC, and Kevin Cleaver, Director, Rural Development, The World Bank