



Take part in the world's biggest cotton event



ICAC

**65TH PLENARY MEETING OF THE INTERNATIONAL
COTTON ADVISORY COMMITTEE**

**Subject: Social and Environmental Impacts of Cotton
Production and Use**

**Goiânia - Brasil
September 11 – 15 2006**



www.icac.org

www.icacbrasil.com.br



ICAC IN BRAZIL

Brazil and the State of Goiás are today recognized as major consumers and exporters of cotton. With an enterprising productive sector using the most advanced technology and a consolidated textile industry, they stand out for their importance as a player on the world market. A supplier of a high quality fiber, Brazil represents 5% of the world cotton trade. Classified as the world's seventh largest producer, Brazil produces around 1.3 million tonnes per year, exports to the value of 2.1 billion dollars and consumes 900,000 tonnes per year.

It is within this context that Goiás will host the 65th Plenary Meeting of the ICAC, the biggest cotton event in the world.

The 65th Plenary Meeting of the International Cotton Advisory Committee, whose theme will be the Social and Environmental Impacts of Cotton Production and Use, will be held in the presence of delegates from more than 42 cotton producing, manufacturing and consuming countries, together with Brazilian producers and manufacturers and major authorities from the World Cotton Chain, who will give lectures on the most important issues.

The production, industrialization and use of cotton throughout the world comprise millions of people and billions of dollars. The discussion and improvement of the environmental and social implications of the cotton chain are therefore of fundamental importance. This debate has immediate repercussions on the quality of life of those who work with cotton and upon the population in general.

There will be a parallel fair during the event, with companies and industries demonstrating trends and new technologies in the sector, such as: machinery and tools, equipment, supplies, technology and logistics.

For the social and cultural events, will be showed performance from Brazilian artists and various demonstration of our popular culture.

OFFICIAL INVITATION

The State Government of Goiás, the Brazilian Government and the Cotton Production Chain Institutions are very pleased to invite you all to the 65th Plenary Meeting of the ICAC from September 11 to 15 2006 in the city of Goiânia, the capital of the state of Goiás.

We are very honored to host an event of such importance to the global cotton sector, because it represents recognition for the work being developed by the Brazilian cotton producers and textile industry. The exchange of experience and knowledge during the event will certainly contribute to strengthening the performance of cotton growers and the industry throughout the world.

We are also sure your eyes will be enchanted by the beauties our Brazil and Goiás offer their visitors: beaches, ecological paradises, historical and world heritage cities and, particularly, a happy and hospitable people.

The Organizing Committee of the 65th Plenary Meeting of the ICAC, and the Goiás State Government are working hard for the event to be full of success, and for your stay in Brazil and Goiás to be full of comfort and safety.

We are waiting for you at the 65th Plenary Meeting of the ICAC. Our welcome starts now.

Alcides Rodrigues Filho
Governor of the State of Goiás



PROGRAM

Sunday, September 10, 2006

8:00 - Set up of Trade Booth area

9:30 - Meeting of the Private Sector Advisory Panel (PSAP)

10:00 to 16:00 - Registration at the Convention Center

13:30 - Meeting of the Task Force on Commercial Standardization of Instrument Testing of Cotton (CSITC)

19:00 - Welcome Reception at the Convention Center

Monday, September 11, 2006

8:00 - Registration at the Convention Center

9:00 - Inaugural Session

11:00 - First Open Session: Cotton Production: Efficiency, the Environment and Social Implications

14:30 - Second Open Session: Cotton Production: Efficiency, the Environment and Social Implications

16:30 - Adjourn

Tuesday, September 12, 2006

8:00 - Registration

9:00 - Third Open Session: Outlook for Cotton Supply and Use

11:30 - Fourth Open Session: Commercial Standardization of Instrument Testing of Cotton

14:30 - First Plenary Session: Cotton and the Doha Development Round

16:30 - Adjourn

Wednesday, September 13, 2006

9:00 - Second Plenary Session: Statements

9:00 - Production Conference: Marketing and Quality of Brazilian Cotton

9:00 - Break Out Session: Standardization of International Trade Rules – Progress Since Liverpool

11:00 - Second Plenary Session: Statements (continued)

11:00 - Production Conference: Demand Enhancement

Thursday, September 14, 2006

8:00 - Registration

9:00 - Fifth Open Session (Technical Seminar): Biotechnology and Crop Management

11:00 - Fifth Open Session (Technical Seminar): (continued)

13:45 - Meeting of the Drafting Group

13:45 - Production Conference: Improving the Competitiveness of Brazilian Cotton

16:00 - Meeting of the Steering Committee

16:00 - Production Conference: Biotech Cotton in Brazil

17:30 - Adjourn

Friday, September 15, 2006

9:00 - Sixth Open Session: the Future of the South American Textile Industry

9:00 - Production Conference: Price Risk Management for Cotton

9:00 - Breakout Session: Organic Cotton Production

11:00 - Closing Plenary Session

SOCIAL EVENTS

Sunday September 10

Opening Reception in the Convention Center

A welcoming reception will be held in the Cotton Fair space in the Convention Center. There will be an exhibition from singers and representatives of the Goianian culture.

Monday September 11

Dinner with Samba Show

The samba is a unique musical rhythm, one of the main examples of Brazilian culture. You will be enchanted by a world of colors, dazzle and the beauties of a mystic and peaceful Brazil that captivates and fascinates the eyes of the whole world.

Tuesday September 12

Multi-Thematic Dinner

Participants will have the opportunity to taste the varied Goianian and Brazilian cuisine at this Multi-thematic Dinner. Delegates will choose among the cuisine that most pleases them.



Wednesday September 13

Tours – afternoon

Three tours options will be offered in the afternoon

- **Tour to the beautiful town of Pirenópolis**

With cobbled streets, historic mansions, museums and churches of great historical and cultural value. It also has the famous Cavalhadas, which are enactments symbolizing the Moors and Christians.

- **Technical Visit to the facilities of ALLCOTTON** – Goiás Cotton Growers Cooperative – cotton gin and the Coteminas textile factory, in the town of Acreúna.

- **City Tour in Goiânia**

Tours to the Cerrado Memorial and the Scenic Town of Cerrado, which comprise one of the most important scientific-cultural complexes in the State of Goiás.

NOTE: Tours reservations should be made on the day of registration.

Thursday September 14

Dinner and show with the Olodum band

Olodum is an Afro-Brazilian group created in Bahia in 1979, internationally recognized for their infectious drum rhythms. Percussion, voice and harmony have been the basis for a glorious and successful career.

SPOUSE'S PROGRAMME

Monday September 11

Shopping at the Flamboyant Mall

A day of walk and shopping at the Flamboyant Mall, which has more than 92,000m² constructed area. It is an absolute leader in the mall sector in the Goianian market.

Tuesday September 12

Shopping at Goiás Center Modas

A visit to the biggest wholesale fashion center in the Center-West of Brazil. Goiás Center Modas has 163 outlet stores with a varied mix of products that includes male, female and children's items and general accessories.

Thursday September 14

Tour and shopping to the Goianian Handicraft Center

Here you will have the opportunity to discover the richness of Goianian handicraft. Work in ceramic, straw, silver, paper, wood and other materials that synthesize the whole cultural dimension of the state of Goiás into art.

FAIR AND TRADE BOOTH

A parallel fair will take place during the event. Booths from companies and industries from all over the world will present the new trends and technologies, such as: machinery and tools, equipment, supplies, technology and logistics. A great opportunity to update your knowledge and information, make excellent contacts and open new markets.

The companies that want to participate in this fair should go to: www.icacbrasil.com.br. There you will find the booth's floor plan and sponsorship contributions.



COTTON IN BRAZIL

Brazil, a source of quality cotton

The cotton market in Brazil, and everything that involves the production chain, is today a reference for competence and credibility. Supported by the highest technology in an increasingly enterprising scenario, the market consolidated its permanence at home and with growing exports, due to:

- The quality of its products and competitive prices;
- Phytosanitary control;
- Research of new cotton varieties;
- Mechanized harvest with minimum contamination;
- Technology and cotton grower training;
- Respect for the environment and society.
- Production per year: 1.3 million tonnes;
- 3.847 manufacturing industries;
- Exports: 2.1 billion dollars;
- The seventh largest producer in the world.

*Research made by Conab and Fundação GO in 2004.

The country works with plenty high quality raw material, a climate of socially and economically responsible economic generation; skilled, creative and versatile manpower. Goiás also stands out as the third largest cotton producer and eighth most competitive economy on Brazil, exporting 25% of its production to Asia and Europe through Traders and Merchants. Cotton production in the state has grown by more than 30% per year in the last two harvests.

GOIÂNIA. EVENT'S HOST

Goiânia. Quality of life in the heart of Brazil.

The capital of the state of Goiás, Goiânia is strategically located in the South-Center of the state, near the Federal Capital, with easy access.

Chosen as the 2nd best city in Brazil for quality of life, it is modern, young and ecologically correct, with easy traffic, flowered and wooded parks. It is a city that stands out for its happy and welcoming people, giving it a magical atmosphere.

The state capital is also a reference as one of the main centers of tourism and trade in Brazil.

With a population of approximately 1.3 million inhabitants and an average temperature of 21.9°C in September, the city offers a full infrastructure of services.

The city has a complete network of excellent hotels and restaurants with local cuisine, national delicacies, exotic food and a diversified international menu.

The Goiánian night, with its bars and clubs, also exudes charm and is an excellent place for leisure.

TOURISM IN BRAZIL

Brazil, the land of variety and beautiful people

Brazil has rich and wonderful options for tourism, filled with diversity in each corner of the country to satisfy any taste and enchant those seeking tranquility or emotion.

The beautiful landscapes of Brazil includes Amazônia, the biggest forest in the world, with its rich biodiversity; Pantanal with its truly impressive flora and fauna; a huge stretch of coastline from the South Coast to the Northeast; the city of Goiás, a world heritage site with its mansions, surrounded by the Serra Dourada; and Brasília with its modern architecture



TOUR OPTIONS

RIO DE JANEIRO

The contrast between the sea and the mountains, the old and the modern, turns Rio de Janeiro an irresistible city. Along with the beautiful beaches and unmissable cultural attractions, the Pão de Açúcar, and Cristo Redentor (the statue of Christ the Redeemer) are the most famous postcard views in Brazil and in the world – Tour duration: 3 days.

PANTANAL

Pantanal, situated in the north of Mato Grosso do Sul, is an enormous and beautiful reserve where animals and plants live in harmony.

Its natural rhythm of floods and drainage offers excursions of great beauty and adventure, such as river safari, ecological walk, Rio Claro boat trip, night safari, alligator spotting, the dawn, piranha fishing, Transpantanal safari and a city tour to Cuiabá – Tour duration: 3 days.

AMAZONAS

The biggest tropical forest on the planet spreads across seven Brazilian states and nine countries in the continent. It is the habitat for millions of animals and plants that only exist there (it is estimated that 60% of the planet's diversity can be found in the region).

In Amazonas you can enjoy unforgettable excursions: alligator spotting, the meeting of the waters, the January pantanal, piranha fishing, upper Rio Negro cruise, Paricatuba ruins, visit to a caboclo house and walk in the jungle, staying in hotels in the middle of the jungle –Tour duration: 3 days.

SALVADOR

A UN World Cultural Heritage Site, Salvador is situated in the state of Bahia. It has a rich cultural and historical collection of churches, museums, and monuments, and the fully restored Pelourinho. The city is a nautical paradise, with paradisiacally beautiful and fascinating places, with clear and warm water – Tour duration: 3 days.

FORTALEZA

Full of beautiful beaches and green waters, dunes, coconut palms, and the ever present sun, Fortaleza has attractions for all tastes. A wealth of handicraft, varied restaurants, paradisiacal scenery and jangada trips are some of the leisure options you will find and certainly be enchanted by – Tour duration: 3 days.

RIO QUENTE RESORTS

170km from Goiânia is a hot water paradise.

Rio Quente Resorts, a complex of leisure and tourism with two international standard hotels, welcomes tourists from the four corners of the world in search of its hydrothermal waters.

By choosing this trip you will free access to the Hot Park – the Complex Water Park, where you can enjoy moments of leisure and tranquility –Tour duration: 3 days

CIDADE DE GOIÁS

Situated 140km from Goiânia, Goiás city, with its important collection of buildings, it has become a historical and cultural heritage site for humanity. Its principal tourist points include the Rio Vermelho which bathes the city, the Casa de Coralina: icon of Goianian literature, Casa de Couto and its Churches - Tour duration: 10 hours

BRASÍLIA

200 km from Goiânia, Brasília, the Federal Capital, stands out for its modern architecture of Oscar Niemeyer's architect. Those seeking culture and beauty cannot miss the Praça Três Poderes, Torre de Televisão, Ponte Nova, Esplanada dos Ministérios, Monumento JK, and other attractions – Tour duration: 10 hours



ASSOCIATED HOTELS

Goiania with its variety of 3 and 5 stars hotel awaits you with open doors with the best of Goiánian hospitality.



Castro's Park

For leisure or business, Castro's is the best option. The first and only 5 star Hotel in Goiânia, it has everything you expect from an hotel. Its apartments are fully equipped with air-conditioning, TV and refrigerator, with room service.



Crystal Plaza

One of the most luxurious hotels in Goiânia is just 1 km from the Convention Center and 15 minutes from the airport. Its apartments are equipped with air-conditioning, refrigerator, cable TV, telephone, ambient music, wireless Internet and room service.



Pappillon

High standard rooms, with air-conditioning, telephones, ambient music, cable TV, refrigerator, internet access. It also has an American bar, swimming pool, showers, saunas, gym and massage room for your enjoyment.



Serraz de Goyaz

Situated next to the Convention Center, it has excellent quality apartments and a leisure area with a swimming pool.



Address Residence

All you can find in a luxury hotel with the practicality of a flat. The suites are equipped with electronic locks, double bed, lounge with sofa-bed, cable TV, free broadband Internet, air-conditioning, hair drier, American kitchen and bar, offering you comfort and privacy.



Oeste Plaza

Here you can find comfort and practicality. Oeste Plaza has fully equipped apartments: air-conditioning, cable TV, refrigerator and Wi-Fi Internet, among with the genuineGoiánian hospitality.



Tamandaré Plaza

Offers apartments with air-conditioning, cable TV, Internet, refrigerator, telephones, ambient music, wireless or cable Internet, emergency alarm, safes, jacuzzi and 24-hour room service.

Information and reservations: www.icac.org

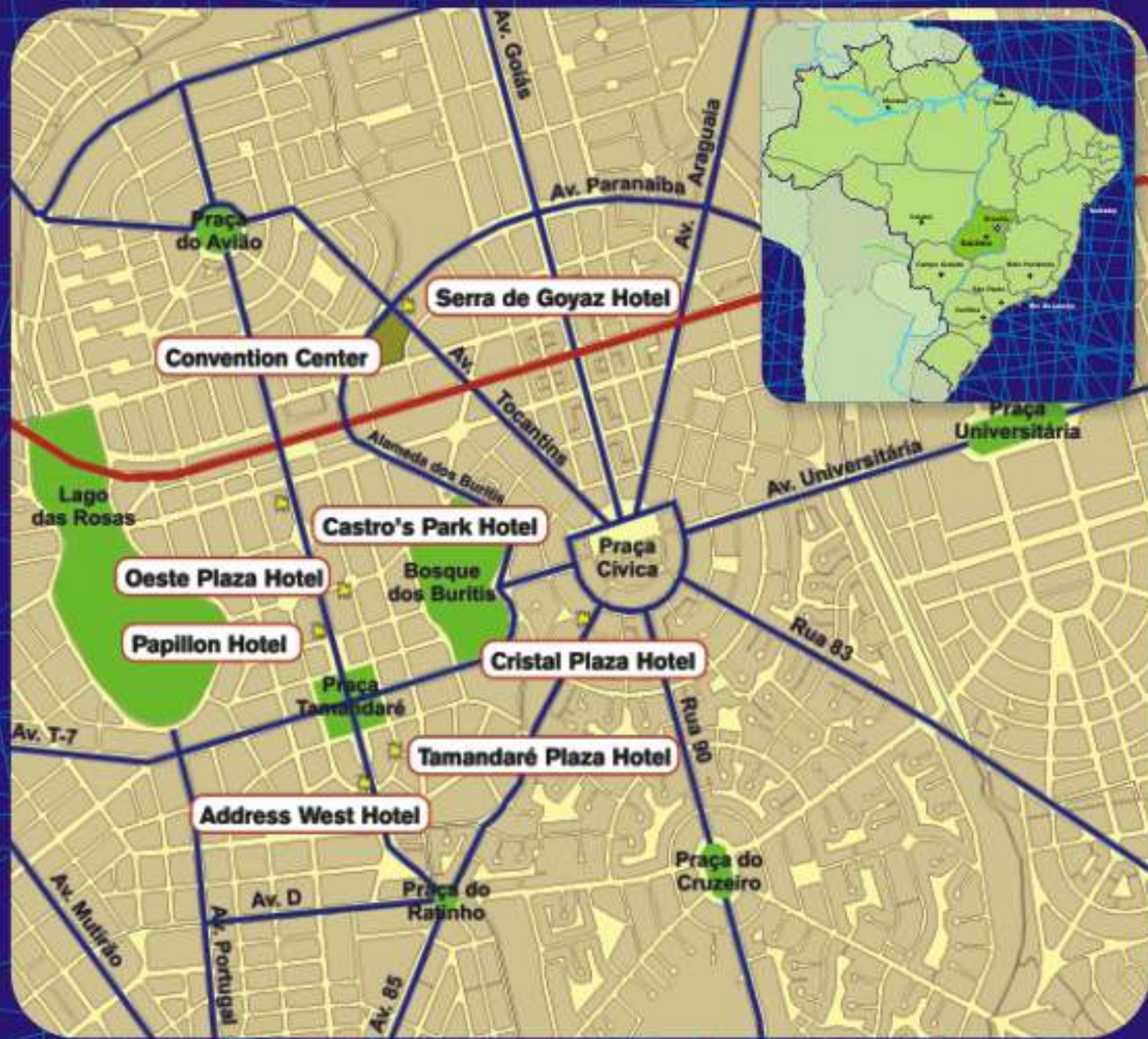
- The Conference will offer transfers to the Convention Center at no additional cost to event participants

REGISTRATION

To register go online to www.icac.org

Registration starts May 1st
Deadline: August 11th





Accomplisher realization:



Fundo de Incentivo à Cultura do Algodão em Goiás



Further information:

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