



70TH PLENARY MEETING SEPTEMBER 4-10, 2011 BUENOS AIRES (Argentina)



THURSDAY, SEPTEMBER 8, 2011

- 7:30 Breakfast meeting of plenary meeting host committees (by invitation) (Room Amazonias)
- 9:00 **Sixth Open Session (Meeting of the Committee on Cotton Production Research)**
Technical Seminar: “Technological Innovations for Sustainable Development of the Cotton Value Chain”
Chair: Ing. Carlos Casamiquela, President of INTA
- Improvements in Cotton Production Techniques in Turkey
Dr. Fatma Sarsu, General Directorate of Agricultural Research and Policies, Turkey
 - Role of Biotechnology in Sustainable Development of Cotton
Dr. Sukumar Saha, ICAC Researcher of the Year, USA
 - Technological Innovations for Sustainable Development of the Cotton Value Chain in Brazil
Dr. Alderi Emidio de Araujo, EMBRAPA Algodão, Brazil
 - Technological Innovations for Sustainable Development of the Cotton Value Chain in Argentina
Ing. Agr. Eduardo Delssin, Director, Regional Center, Chaco – Formosa of INTA, Argentina
 - New Initiatives for Improving the Sustainability of Cotton Production in Mozambique
Mr. Norberto Mahalambe, Cotton Institute of Mozambique
- 10:30 Coffee/Tea
- 11:00 **Sixth Open Session (Technical Seminar) continued**
- Topic for the 2012 Technical Seminar
 - Update on preparations for the World Cotton Research Conference – 5
 - Discussion
- 11:00 **Third Breakout Session: Demand Enhancement: A Bargain at any Price** (Room Rio Parana)
Chair: Mr. Allen A. Terhaar, Cotton Council International, USA
Moderator: Mr. Jeff Silberman, Executive Director of the International Forum for Cotton Promotion (IFCP)
- Panelist:
 - Mr. Mark Messura, Cotton Incorporated, USA
 - Mr. Haroldo Rodrigues da Cunha, Cotton Institute of Brazil
 - Mr. Zbigniew Roskwitalski, Gdynia Cotton Exchange, Poland
 - Mr. Dhiren Sheth, Cotton Association of India
- 12:30 Lunch for all participants
- 13:45 **Fourth Breakout Session: Measuring Cotton Supply and Use in the 21st Century**
(Room Amazonias)
Chair by: Mrs. Armelle Gruère, ICAC Secretariat
- Panel Discussion:
 - Mrs. Armelle Gruère, ICAC’s Sources of Estimates on Cotton Supply and Use
 - Mr. V. Srinivas, Ministry of Textiles, India
 - Mr. James Johnson, USDA, USA
 - Dr. Muhammad Ali Talpur, Pakistan Central Cotton Committee, Pakistan

- Ing. Agr. Andrés Sipowicz, Coordinator, National Agricultural Information INTA, Argentina
- Mr. Tiena Coulibaly, Compagnie Malienne pour le Développement des Fibres Textiles, Mali

13:45 **Meeting of the Drafting Group** (only country member delegates)

15:30 Coffee/Tea

16:00 **Meeting of the Steering Committee** (only country member delegates)

Chair: Mr. Patrick Packnett, Chairman of the Standing Committee

- Election of Standing Committee Officers
- Discussion of the Executive Director's Request for a Contract Extension
- Acceptance of the Invitation from Colombia for the 72nd Plenary Meeting
- Approval of the Statement of the 70th Plenary Meeting
- ICAC Finances, Suggestions from India and Argentina
- Mid-Season Meeting of ICAC in Washington in early 2012: Suggestion from India
- Other Business

During the day, there will be various events sponsored by the Province of Chaco, showcasing local products, particularly its cotton production