



71st PLENARY MEETING

October 7-12, 2012

INTERLAKEN (Switzerland)



MONDAY, OCTOBER 8, 2012

8:00 Registration

9:00 **First Open Session: Sustainability in the Cotton Value Chain: Its meaning relative to cotton; how does it apply in developed and developing countries, producing and consuming countries?**

(this session will provide background information and prepare participants for the World Café during the Fourth Open Session)

Room: "Kongress-Saal" - congress hall

Chair: Peter Ottesen, Government of Australia

- Presenting a Life Cycle Analysis of Cotton
 - Berrye Worsham, Cotton Inc., USA
- Achievements in Sustainability Work
 - Allan Williams, Chair of SEEP, Australia
- Reactors
 - Ken Yamaoka, Japan Cotton Traders Association, Japan
 - Alexander Barberi, Swiss Fabrics Consortium, Switzerland
- Discussion

10:30 Coffee/Tea

11:00 **Inaugural Session**

Room: "Kongress-Saal" - congress hall

Chair: Hans-Peter Egler, State Secretariat for Economic Affairs, Switzerland

- State Secretary Marie-Gabrielle Ineichen-Fleisch
- Jens Soth, HELVETAS Swiss Intercooperation
- Gilles Dana, Switcher, Switzerland
- Welcoming Remarks on behalf of all delegates by the United States, host of the 69th Plenary Meeting
- Recognition of the ICAC Researcher of the Year
- Report of the Private Sector Advisory Panel, Chair of the PSAP
- Report of the Chair of the Round Table for Biotechnology in Cotton, Keith Menchey, National Cotton Council, USA
- Report of the Chair of the Standing Committee, Lily Munanka, Embassy of Tanzania, Washington, DC
- Report of the Executive Director, Terry Townsend
- Approval of the Agenda of the 71st Plenary Meeting

12:30 Lunch

13:45 **First Plenary Session: Statements**

Room: "Kongress-Saal" - congress hall

Chair: Representative of SECO

- Statements from International Organizations: UNCTAD, FAO, ITC, EC, CABI, others
- Statements from Member Countries

14:00 **First Breakout Session: The Contribution of Textile Machinery to Resource Conservation and Cost Reduction in the Cotton Value Chain**

Room: "Theatersaal" – theatre hall

Chair: Christian Schindler, International Textile Manufacturers Association

Panelists:

- Albin Kälin, EPEA Switzerland GmbH
- Gokhan Aydin, Sanko Textile Inc. Turkey
- Erwin Stoller, Rieter Holding AG, Switzerland
- Andreas Dorner, Lenzing AG, Austria

15:45 Coffee/Tea

16:15 **Second Open Session: Preparing the Cotton Industry for the Challenges of this Century**

Room: "Kongress-Saal" - congress hall

Chair: Hans-Peter Egler, State Secretariat for Economic Affairs, Switzerland

- Long Term Challenges in Fiber Demand
 - Andreas Engelhardt, The Fiber Year GmH, Switzerland
- Report on Production Initiatives
 - Alejandro Plastina, ICAC Secretariat
- The Role of Demand Enhancement in Meeting Cotton's Challenges
 - Jeff Silberman, IFCP
- Reactors
 - Frank Eyhorn, International Federation of Organic Agriculture Movements, Switzerland
 - Roger Peltzer, CmiA, Germany
 - Damien Sanfilippo, Fairtrade International, Germany
 - Lisa Melvin, Better Cotton Initiative, Switzerland
 - Mark Messura, Cotton Incorporated, USA
- Discussion

17:30 Adjourn

19:00 Dinner for all Participants

Room: "Konzerthalle" – concert hall